

Total Media Workflow, Media Asset and Storage Management

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Apace product line summary

Apace's diverse portfolio of media management, workflow and clustered storage systems is the result of over a decade of experience serving Broadcast, Post/Studio, Education, Government and Corporate Markets

Scalable Media Asset Management for all local/global media silos:

All in one: Scalable MAM + Workflow Automation + Private IP Channels plus support for Mobile access and multi-site data silos management

postMAM Global: A scalable distributed multi-database supported MAM platform optimized for large scale media objects asset management within a single site or at the multi-site level. A unified single natively web-based interface offers a consolidated view of all global media data types and associated data information anywhere in the world!

postMAM 3+/ Pro: Global access MAM offers advanced search and query, workflow automation, frame level commenting, web based Proxy Editing with a browser!, support for private IP channels for on demand media access ideal for review and approval, added support for mobile IP devices access including iPad, iPhone, Android, etc., document attachment and search, etc. Using a browser a global user can direct playback content from postMAM. Apace MAM can be implemented as a media gateway solution to manage third party storage platforms. Apace MAM offers Panel level integration for Adobe Anywhere and Adobe Premiere and support for other related Adobe products. Offering web based frame accurate proxy editing!

<u>Private media cloud In-a-Box! for interactive global media upload and access:</u>

OurTube: Is a global bi-directional access content delivery platform with built in MAM. Mobile users capture, upload, and direct playback media from OurTube as a private media cloud in a system appliance. Any IP node over LAN or WAN can securely access OurTube appliance(s) over private enterprise networks via authenticated users access. This scalable pre-integrated system platform enables built in exchange of comments by privileged audience. Target functionality offers interactive and intuitive access and collaborative web based communications between users. Also, as a powerful shared edit in place media storage platform OurTube can facilitate ingest, video edit, proxy generation, FTP transport and web based streaming. OurTube appliance is ideal for corporate media marketing/communications departments, advertising agencies, and broadcaster with citizen journalism workflow needs. It offers an end to end production to delivery of media content out of a single system!

Intelligent workflow products for search and management of unstructured media files, advanced storage consolidation and camera & clip aware ingest:

Apace Finder: Advanced Federated unstructured search for media file names offering auto-file indexing support for workspaces and files residing on Apace Storage cluster

Unstructured Search for media (USM): Advanced Federated global file name search, autoindexing of media metadata Plus close caption information for global search/query (Pre-import to MAM). USM is ideal for big and distributed multi-site raw media data management.

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Octopa: Facility wide storage consolidation and backup client/server software application for supporting all 3rd party SAN, NAS and DAS storage islands to Apace storage systems. Offering Work-space aware specialty offload, backup and restore support for AVID Unity/ISIS. Ideal tool for presenting all storage data silos of a facility to system administrators to enable them identify, track and decide on best data awareness and protection policies.

Camera Ingesters: For Panasonic P2/AF100/AF101, Sony XDCAM and Ikegami GFCAM. Automatic clip aware ingest of all Camera clip metadata into Apace MAM.

<u>Specialty online, near-line and offline disk based media storage</u> clusters and platform base for all Apace's application software:

Cluster File Manager (CFM): Scalable Intelligent system clustering software offering Peer to Peer Workspace and Project level media movement within and in between Apace vStor, eStor and ODM storage platforms on the network backbone. Includes advanced data transport with source and sync data validation, incremental and mirror transport options, file protection for inadvertent file deletion, and centralized web based control for Administrator. It assures scalability and interoperability between old and new system platform with time with no performance penalty.

vStor: Scalable specialty media storage appliance for real-time video editing in support of all Adobe Premiere Pro CC, Avid, Apple FCP, GV Edius, Sony Vegas, etc. User can scale aggregate number of video stream count supported per workgroup by addition of one or multiple vStors to the network cluster. The performance and capacity added per system scales linearly. For optimum performance, support for Solid State Flash (SSD) and Hard Drive based (HDD) is offered in different configurations and price points.

eStor: Scalable Performance network attached storage(NAS) for near-line disk based content storage with RAID-6 data protection(Recover from two simultaneous disk failures!). 10GE ready, clustered option available, scaling to multi-Petabyte systems per cluster, up to 700+ Mbytes/s throughput, offers performance network storage to any windows, MAC, Linux, Unix client node over IP networks. Administered from anywhere in the world using its browser based GUI, its capacity and throughput linearly scale by every added eStor to the cluster.

Offline Drive Manager (ODM): Scalable Intelligent offline media data archive system offering built-in search, proxy playback and fast retrieve of backed up data to HDD media. Customer can back up their data from Apace or non-Apace storage to ODM platform for a tapeless backup. Also existing loose drives containing media content can be plug into the ODM platform for media cataloging and online access on demand. All media data is encoded and proxy is kept online for access while the raw media can be online or offline. ODM can manage Petabytes of disk based information for a very low cost via deep capacity cold drives. Raw media can be stored and placed off the shelf while proxy representation of the media is online for global web based access and search.

Over 400 global installations and growing



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