Apace

Total Media Workflow, Media Asset and Storage Management

Cloud ready MAM/Workflow

OPTIMIZED FOR
Adobe® Anywhere
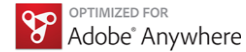
Apace postMAM 3+/Global

World first Distributed Global Access MAM, Scale with no limit!

- *No limit in managed digital objects, no limit on capacity of storage, No limit on data location*
- *Global web based and frame accurate proxy editing support optimized for Adobe CC*
- *Media Asset Management tailored for Professional Media Management of Postproduction, Broadcast and IP based Broadcast workflows*
- *Browser-based collaborated environment all Video, Audio, Still images & Graphics*
- *Advanced Search, playback, transcode, ingest, transport and online archive, all in an Integrated Hardware, Software MAM platform for ease of deployment and assured Quality of Service from Apace as a single manufacturer/solution provider*
- *Offering enhanced complete workflow automation from ingest to web distribution*
- *No integration cost given pre-integrated MAM appliance product package*
- *Can be deployed as a MAM gateway to support existing disk and tape based storage pools*
- *Optimized for Adobe® Anywhere and Premiere® Pro CC use at integrated Panel level*

Apace postMAM comprises of a hardware/software platform that includes advanced Apace network storage with database technology to ingest, transcode, archive, search and playback over local Ethernet and/or remote via Internet. It presents a multi-format media content that has a customizable searchable attributes with web based GUI to interact with all associated media workflow and devices.
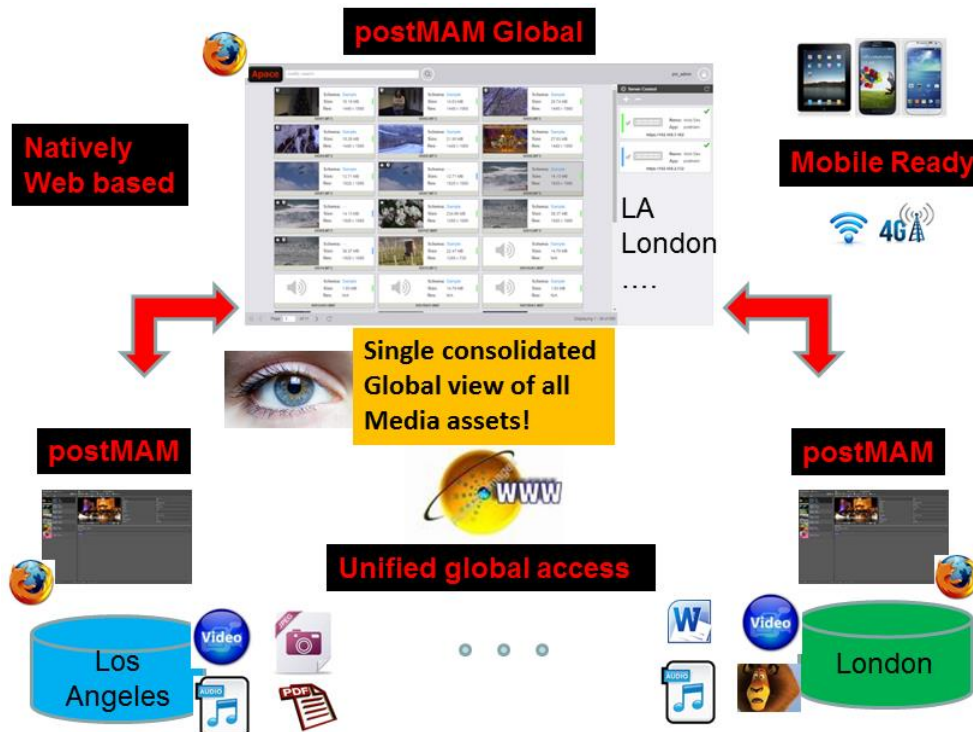
Services offered are:

- Advanced ability to conduct frame accurate proxy editing direct from MAM web interface!
- Ingest, built in encode and integration for third party transcoders
- Auto-extraction/ingest of metadata from standard media formats with Auto-pull function
- Support for Adobe Premiere pro cc, Adobe Anywhere & Photoshop, Autodesk, Avid, FCP, Grass Valley Edius, Harris Velocity, Sony Vegas, and other media editing workgroups
- Advanced customizable metadata Schema and Template association with Media
- Transport local and/or to remote sites via FTP or other transport process Archive and store with a database with no change to your current workflow
- Customizable search/query with advanced Boolean search
- Auto media thumbnail and proxy generation
- Streaming Flash, H.264 playback of video clips, and HTML 5 mobile support
- Direct interface to popular Tape Management platforms
- Built in REST API and flexible communication BIN mechanism for 3rd party Application support
- Distributed, multi-Dbase and Multi-site support from a single GUI interface with clustered and Global options and with support for third party remote editing software such as Adobe Anywhere

Apace offers below postMAM 3+ SKUs to address different needs for the media management market:

Optional items in RED

Features	PostMAM 3+	PostMAM 3+ Pro	PostMAM Global
Advanced MAM Dbase	x	x	
Advanced Boolean Search/Query	x	x	
Web Based access	x	x	
Support for all major video Editing apps.	x	x	
IP Channel support	x	x	
Timecode level Commenting	x	x	
Frame Level commenting	x	x	
Built in Encoder/Transcode	x	x	
Built in FTP and communication BIN	x	x	
User defined metadata	x	x	
Auto extraction of standard metadata	x	x	
3rd party Transcoder support	x	x	
Scalable to Manage multiple Apace platforms	x	x	
Support for Edit in place from MAM platform	x	x	
Integrated Media and File/folder view	x	x	
Advanced tasks Workflow Automation	x	x	
Built in Remote browser based rough Cut	x	x	
API for third party application support	x	x	
Camera P2/XDCAM ingesters (Clip aware)	x	x	
Document Attachment/Search	x	x	
Batch and in place ingest	x	x	
Web based Frame Accurate Proxy editing (ViEW)		x	
Optimized workflow for remote/cloud access		x	
3rd party Tape support (Optional $)	x	x	
Adobe Anywhere, Premiere and After Effects panel support(Optional $)	x	x	
3rd party Dbase Metadata Import (Optional $)	x	x	
Mobile access (iPad, Android, etc.) (Optional $)	x	x	
VideoMarker (continuous tagging) (Optional $)	x	x	
MAM Customization support feasible (Optional $)	x	x	
postMAM Global, multi-site MAM global search application Plus:			x
Remote postMAM copy(s) access Lic.			x
Local postMAM MAM copy(s) access Lic.			x