

Evolution Digital and Conax collaborate on eVUE-TV

Date: April 24, 2017 at 10 a.m. PDT

Where: Las Vegas Convention Center in room N242

Booth at NAB Conference: #SU4321

Spokespersons:

Brent Smith, President and Chief Technology Officer, Evolution Digital

Rohit Mehra, SVP Americas, Conax

Tom Jahr, EVP Products & Partners, Conax

What are we talking about?

- **Discussion:** At the press briefing we will reveal the latest details of Evolution Digital and Conax' collaboration in deploying eVUE-TV™ - the next generation IP video distribution solution with best of breed multi-DRM security. During the briefing, you can expect to hear and speak with each company's top executives, get an exclusive view of the eVUE-TV platform and gain key insight into the latest advancements in the platform including the newest cable operator deployments.
- **Who will benefit?** Operators looking to cost-effectively transition to IP delivery with world-renowned multi-DRM security. Consumers benefit with simplified search, navigation, discovery, choice and consumption of their favorite programming on any connected device.
- **How many operators are deploying eVUE-TV currently?** Over a dozen operators deploy NCTC. These operators include WOW!, Blue Stream, Vast Broadband, Click!, Westman Communications, Fidelity, Hiawatha/HTC, Docomo Pacific, Antietam Communications, Frankfort Plant Board, Orbitel Communications, Easton Utilities, MTC Cable and Wyandotte Cable TV.

What is eVUE-TV™?

Evolution Digital's eVUE-TV platform enables cable operators to deliver IP VOD content, as well as IP linear channels, network DVR and catch-up TV functionalities, to any connected screen. As a fully-managed service, eVUE-TV is the easiest and most cost-effective way for operators to add IP video content to their portfolio, providing consumers with access to thousands of hours of IP content including new release movies, subscription and transaction VOD, all delivered in MPEG 4 format.

What are the biggest advantages of eVUE-TV?

Watching TV on any device is increasing in the consumer market. One of the biggest advantages of eVUE-TV is that the platform provides integrated and managed content delivery across all devices in the home including smart TVs, gaming consoles, streaming devices, smart phones and PCs.

How is Conax Contention Protection included in eVUE-TV?

Conax' multi-DRM solution is at the heart of eVUE-TV, as the platform is built on a flexible security architecture that delivers different levels of security depending on the requirements and available technology in each device to assure unified protection across all screens, networks and use cases.

With streaming services for premium content on the rise, Conax provides an end-to-end secure watermarking architecture with Contego by combining NexGuard forensic watermarking technology and anti-piracy services. This enables eVUE-TV to meet the comprehensive MovieLabs Enhanced Content protection requirements for 4K/UHD and increase operators' monetization.

What are the unique advantages of Conax Contego Multi-DRM?

Conax is one of the only providers to offer a holistic approach to content security with support for Google Widevine, Microsoft PlayReady and Apple FairPlay Streaming, along with a next-generation Conax Connected Access IPTV security client that combines CA/IPTV/DRM functionality in one. By supporting multiple DRMs, Conax' solution guarantees that cable operators delivering IPTV services via eVUE-TV can reach viewers on any connected device type.

How is eVUE-TV integrated into an operator’s offering?

Evolution Digital’s eVUE-TV enables cable operators to deploy new equipment within their network to offer IP video content. When deployed with Evolution Digital’s IP Hybrid eBOX®, operators can offer both traditional QAM and IP channels at the same time. Operators can work directly with Evolution Digital or through The National Cable Television Cooperative’s VU-IT!™ solution.

When was eVUE-TV first launched?

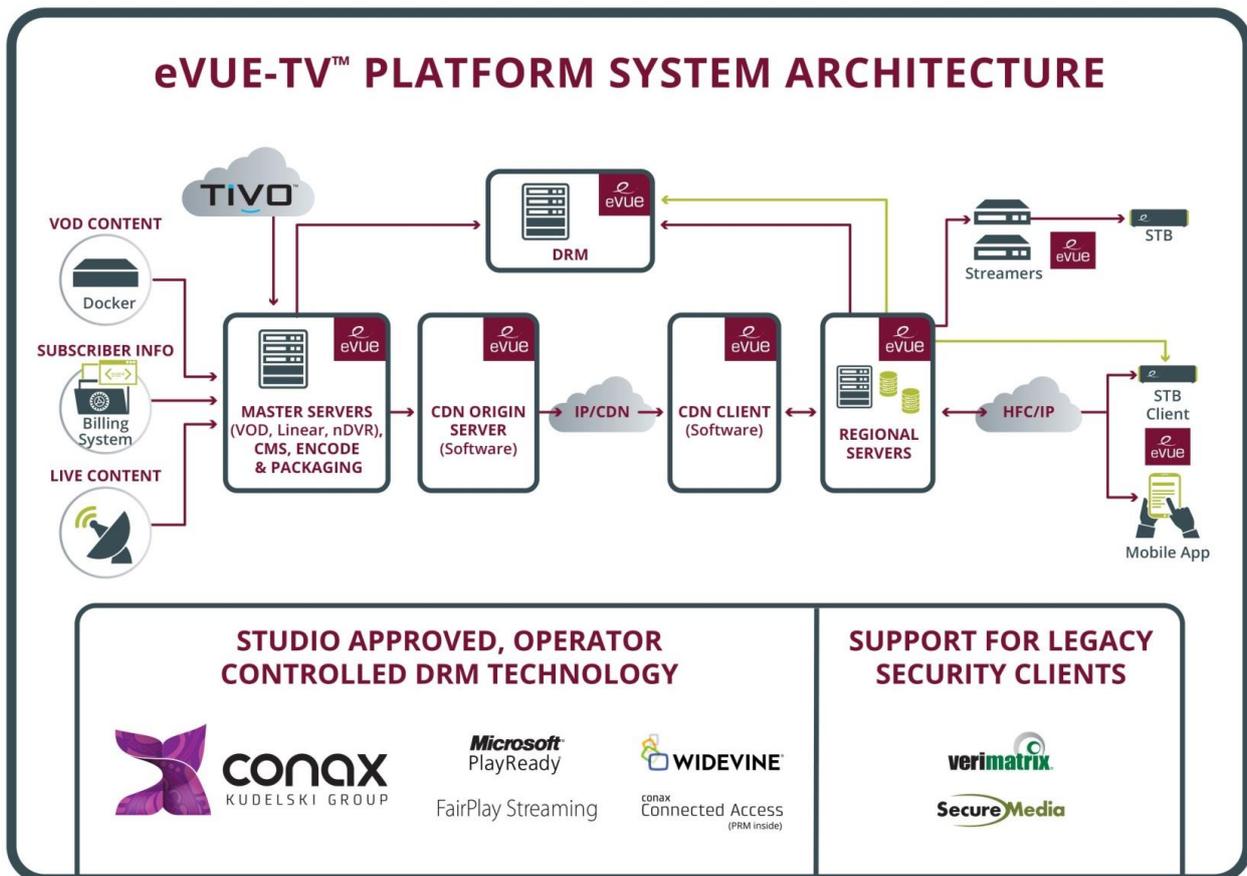
June 2016.

What is eVUE-TV’s value proposition?

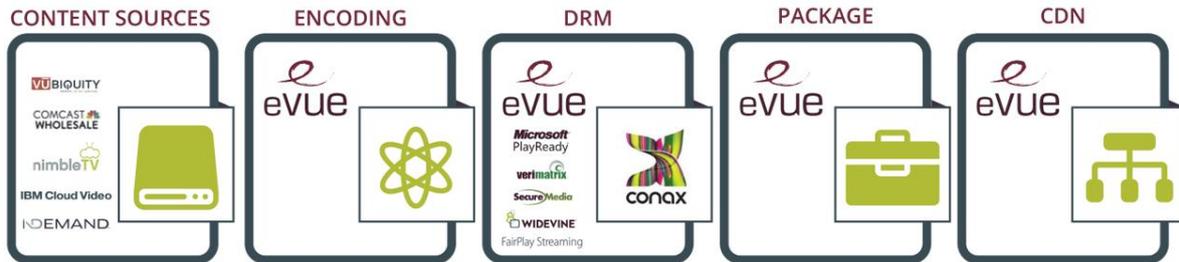
eVUE-TV is a low-cost IP video platform with expansion capability to include IP linear, IP pay-per-view and network DVR technology for set-top boxes, as well across connected mobile devices. eVUE-TV features a graphic-rich user interface with poster art-driven navigation for seamless search and discovery. eVUE-TV is bandwidth efficient with IP distribution and MPEG 4, and supports the low cost transition to IP distribution for operators in the Tier 2 and Tier 3 market.

How does Evolution Digital and Conax sum up their partnership on eVUE-TV?

Partnering together on eVUE-TV, Evolution Digital and Conax have opened up a new world of opportunities for cable operators, enabling them to deliver live TV, VOD, catch-up TV, and nDVR content to subscribers anytime, anywhere, and on any connected device. Using the complete, pre-integrated and high-security solution, operators can easily migrate to IP at a price point that makes sense, speed up the launch of new services and features, and reduce hardware costs, as there is no longer the need for a smart card STB system for content protection purposes.



eVUE-TV Managed IP Video Solution



Managed Service Removes Complexities and Simplifies Management
Through OPEX Per-Sub Business Model

About Conax: A part of the Kudelski Group, Conax is a leading global specialist in total service protection for digital TV and entertainment services via broadcast, broadband and connected devices. Based on the Conax Contego security back-end, Conax' offers modular, fast-time-to-market solutions that enable easy entry into a world of secure multiscreen, multi-DRM content delivery and secures rights for premium content delivery to a range of devices over new hybrid network combinations. Conax technology includes the Contego-as-a-Service cloud-based platform, award-winning "Conax GO Live" live TV streaming, benchmark multi DRM protection and the Conax Connected Access connected IPTV security client combining Conditional Access and DRM security in a single client. Headquartered in Oslo, Norway, ISO 9001 & 27001 certified Conax technology enables secure content revenues for 425 operators in 85 countries globally. For more information, please visit www.conax.com.

About Evolution Digital: Evolution Digital L.L.C. is a leading provider of integrated IP Hybrid devices and IP Video solutions for the global cable industry. Evolution Digital takes an aggressive approach to product innovation to embrace the way viewers are consuming video. It has quickly become an innovator in the era of OTT content and multi-stream households. Through its 2015 acquisition of i-Velocity, Evolution Digital's eVUE-TV platform enables cable operators to cost-effectively deploy IP Video services including IP VOD, IP Linear, mobile and nDVR. Evolution Digital provides integrated and managed content delivery across all mobile devices in the home, including smart phones and tablets, subject to the operator's licensing agreements. Evolution Digital was recently named as one of Colorado's fastest growing private companies by ColoradoBiz Magazine. Visit www.evolutiondigital.com.

Conax Media Contact

Leslie Johnsen
+47 41 45 80 43
leslie.johnsen@conax.com

Evolution Digital Media Contact

Emily O'Donnell
949.683.0243
Email: eodonnell@evolutiondigital.com