



**Industry** Live video transmission  
 • Broadcast Media  
 • Online Media (sports, entertainment, brands, news, blogs and more)

**Customers** Over 2,000 customers in five continents

**Established** 2006

**Headquarters** Hackensack, NJ, USA

**Channels** US, Europe, LATAM, APAC

**Recent Awards**



# CORPORATE OVERVIEW

LiveU is driving the live video revolution, providing live video streaming for TV, mobile, online and social media. Let your audience become part of your story with high-quality and flawless live video, transmitted from anywhere in the world, through the use of our patented bonding and video transport technology, LRT™ (LiveU Reliable Transport). LiveU creates a consistent bandwidth and a reliable connection so you can acquire, manage and distribute high quality remote live broadcasts.

## LIVEU'S SOLUTIONS

Our broad portfolio of products sets the industry standard for live video production. Now, this same technology is available for use with any camera through a web-based portal enabling high quality live streams directly to Facebook Live and other popular social media and online video providers. Combined with our robust cloud-based live video management and distribution software, LiveU enables broadcasters of all sizes to acquire and share live video reliably on any viewing platform.

## CUSTOMERS

With over 2,000 customers in 80+ countries, LiveU's technology is the solution of choice for global broadcasters, online media, news agencies and social media to cover breaking and developing news and high-profile events, such as the US Presidential Election, the FIFA World Cup™, Winter and Summer Olympic Games, Super Bowl, US Collegiate Championships and red-carpet events.

For more information, visit [www.liveu.tv](http://www.liveu.tv), or follow us on Twitter, Facebook, YouTube, or Instagram.

## ACQUISITION

Includes the variety of devices and software to transmit live video from the field using LiveU's patented cellular bonding technology: lightweight backpacks and camera-mount units, external antennas, hybrid vehicle solutions, computer bonding software, and smartphone apps. LiveU's portable acquisition units include multiple 4G LTE/3G, HSPA+, WiMAX and Wi-Fi cellular links, which are optimized for maximum video quality based on the available network conditions.

- **LU600 – Top performing professional portable unit for global newsgathering and live sports coverage with the HEVC Pro Card (optional).** Reaching new levels of excellence, the LU600 delivers the highest video quality and bitrate in the market (up to 20Mbps), and is set to offer the fastest file transfer (80Mbps), lowest delay (0.5 sec) and 100Mbps high-speed bonded Internet connection. Integrating the LU600 with the 4K HEVC/H.265 hardware-based encoder allows professional broadcasters and content creators to benefit from unparalleled video performance with extreme bandwidth efficiency.
- **LiveU Solo – The best in broadcast, now online.** LiveU's best-in-class 'plug and play' live streaming device allows users to stream seamlessly into any web streaming workflow by connecting automatically to popular OVPs and content delivery networks such as Facebook Live, YouTube, Twitter and Wowza Streaming Cloud™. Solo is simple to manage and control remotely via a web interface or smart device.
- **LU200 – Ultra-small field unit, compatible with any camera.** Weighing just over 1lb (500g), LiveU's LU200 portable transmission unit provides a highly cost-effective and easy-to-use solution for live video transmission anywhere in the world.
- **LU710 – 4K/p60 HEVC rack-mountable 1U encoder for superior video performance.** Combining the Xtender transmission device (LiveU's external antenna with six modems, delivering video rates of up to 40Mbps) with LiveU's LU710 4K/HEVC encoder transforms any SNG truck into a fully mobile hybrid cellular/satellite solution for transmitting 4K/HD video with improved efficiency and resiliency.

## MANAGEMENT

Receiving input from all the field units, the LiveU Central cloud-based management platform enables fleets of units to be centrally controlled using geo-location capabilities alongside a host of other management options. LiveU Central delivers a range of powerful cloud-based value-added premium services, tailored to everyday professional video workflows.

## DISTRIBUTION

Once video has reached the studio, it becomes an important part of the ingest workflow. LiveU's integrated systems allow for content to be used on any platform, be it NDI, SDI output, CDN and social media connectivity for web and mobile, or integration with asset management services and other third-party equipment. LiveU's partnerships with industry leaders ensure interoperability and flexibility. LiveU's enhanced MultiPoint cloud-based IP video distribution service seamlessly integrates into the workflow, allowing broadcasters to share incoming live feeds with multiple end-points.