

Vecima Launches IPTV and OTT Multiscreen Video Delivery Solution

Las Vegas – (April 18, 2016) – Vecima Networks Inc. (TSX:VCM), an experienced designer and manufacturer of innovative technology in the broadband equipment market, today announced the introduction of its Bravura platform for multiscreen delivery of SD, HD, and 4K Ultra-HD Premium content.

The Bravura platform is a cloud ready head-end solution for IPTV and OTT. The platform can be fully virtualized and is licensed as stand-alone software or as an optimized server appliance. Designed to address the increasing demand for multiscreen video delivery, the platform includes all components required for delivery of IPTV and OTT services. Bravura comprises four distinct components:

- Bravura Live – a high-density live encoder supporting H.264 and HEVC encoding into multiple profiles
- Bravura File – up to 4K Ultra-HD Premium transcoding for VOD assets
- Bravura Origin – for packaging, recording and HTTP delivery
- Bravura Mosaic – for generating mosaic channels from live TV services

“Pay-TV operators are facing increasing pressure from the proliferation of live streaming services and from the need to support multiple bitrates and screen resolutions,” said Sumit Kumar, President and CEO of Vecima Networks. “Vecima’s software-based solution allows operators the flexibility and scalability that is essential in a constantly changing video landscape. With support for live HEVC encoding, packaging, and HTTP delivery, our product offers operators a future proof solution which includes all components needed for multiscreen video delivery,” Mr. Kumar added.

The Bravura platform components run on off-the-shelf hardware as well as on public and private clouds. This allows IPTV and OTT service providers the flexibility to standardize their hardware and accommodate new screen resolutions and encoding standards without major equipment upgrades. In addition the software allows the operators to reduce costs and space requirements through the following features:

- Up to 63 HD H.264 encodings per RU
- Up to 18 HD HEVC encodings per RU
- Power consumption as low as 7W per encoded service
- Deployed as premium quality pure software encoding for flexibility or hardware accelerated encoding for higher density

The platform allows for seamless integration of ad insertion as well as support for multiple DRM schemes. Bravura offers advanced Catch-up services such as time shifting and nPVR.

About Vecima Networks

Vecima Networks Inc. (TSX:VCM) designs, manufactures and sells products that enable broadband access to cable, wireless and telephony networks. Vecima's hardware products incorporate original embedded software to meet the complex requirements of next-generation, high-speed digital networks. Service providers use Vecima's solutions to deliver services to a converging worldwide broadband market, including what are commonly known as "triple play" (voice, video and data) and "quadruple play" (voice, video, data and wireless) services. Vecima's solutions allow service providers to rapidly and cost-effectively bridge the final network segment that connects the system directly to end users, commonly referred to as "the last mile", by overcoming the bottleneck resulting from insufficient carrying capacity in legacy, last mile



infrastructures. Vecima's products are directed at two principal markets: Converged Wired Solutions and Broadband Wireless. More information is available at our website at www.vecima.com.

Vecima Networks

Investor Relations

250-881-1982

invest@vecima.com